



## Jewellery Cleaning and Care:

Most jewellery can be cleaned at home but sometimes, a delicate item might require specialist cleaning to avoid damage. To help keep your jewellery in excellent condition, we recommend that you schedule a cleaning every year. It is also important to regularly check your jewellery for signs of damage or wear and tear. If you find any, get it fixed as soon as possible.

### Taking Care of your Diamonds:

Your diamond will last forever, but special care should be given to cleaning and storing to maintain its brilliance and sparkle. One diamond can scratch another so it's best to store them separately. To help keep their lustre gently clean with a mild cleaning solution, rinse thoroughly with water and dry with a soft cloth. Remember try not to wear your diamond when doing rough work. Even though diamonds are durable, they can be chipped by a hard knock.

### Taking care of your Silver:

The best way to keep your silver looking great is to wear it as often as you can. When it's not being worn, it's best to store it away in a soft pouch to help prevent scratches from other pieces of jewellery. To maintain the shine on your silver, avoid contact with perfume, hairspray and domestic cleaning products. Also, if your silver comes into contact with water dry it immediately to avoid any lasting stains.

### Taking care of your Platinum:

Platinum is a Noble metal and ours consists of 95% pure platinum and 5% other elements. These are added to the purest of platinum to enable improved designs and appearance which make the final product all the more attractive. This is especially true for delicate diamond set rings and highly polished wedding bands. Like all precious metals, platinum scratches and dents when it comes into contact with harder elements. It's recommended that your platinum ring isn't worn when carrying out heavy chores, sports and other activities where it might come in to contact with hard surfaces. However, the scratches and dents that occur are just a movement of the metal and none of its volume is lost. Even though daily wear may leave an impression on the surface, over a period of time it creates a natural patina over the outer surface that doesn't impair the quality of your jewellery. In more severe instances where the jewellery is accidentally knocked heavy marks can be removed by polishing.

### Taking care of your Gold:

To enjoy your gold for years to come, polish regularly with a soft cloth to bring out its vibrant shine. It's also best to store your gold jewellery

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separately to avoid discolouration from other metal types. As with most types of jewellery, contact with chlorinated water can attack the surface of gold and result in damage to its appearance. It's best to remove your jewellery when you go swimming and everyday items such as perfume, hairspray and cleaning products can also tarnish your gold.

## Taking care of you White Gold (see Rhodium plating)

Most white gold items are enhanced with rhodium plating, giving a highly reflective white surface. Over time, this surface may lose some brightness, which is perfectly normal.

## Taking care of you Gemstones:

Ruby, sapphire, topaz or amethyst – all gemstones are precious. So, after wearing your gemstone jewellery it's best to store it in a soft pouch or lined jewellery box. For a quick clean, wipe the stones with a soft cloth. Some gemstones need to avoid contact with soap, water and liquid cleaners. Also avoid harsh chemicals including chlorine or detergents making contact with your jewellery, as they may erode the gems and cause dulling.

## Taking care of your Pearls:

Pearls are delicate gems, organic and one of a kind. They are classed as soft stones and have low resistance to heat and chemicals so avoid using any cleaning solutions on them. As they are so delicate even direct contact with perfume can affect their appearance. It's best to simply clean them with a dry or damp soft cloth. If possible store your pearl jewellery in the box they came in to avoid being scratched by other jewellery metals or stones. If you wear your pearls a lot they will need restringing every year or so, so keep an eye out for damage and bring them along to see us if they need any special attention.